Rep Order# 8843216 **Ver#** 3 **Status** Revised **Traffic Order#** 36982 **Printed:** 08/15/2012 1:36 PM
EC'd Yes **Last Received:** 08/15/2012 6:53 AM
Showing Buylines: All Lines

Station KLAS-TV LAS VEGAS
Advertiser () HELLER, DEAN
Product HELLER/SENATE/REP
Estimate#
Buyer NEIL WILLIAMS
Phone#
Fax#

Agency () STRATEGIC MEDIA SERVICES
3299 K STRETT NW, SUITE 200
WASHINGTON, DC 20007
Agency C/P1/P2/E
Flight Dates 10/17/2012 - 10/23/2012
Hiatus Weeks

Rep Firm
Sales Office () WASHINGTON
Salesperson () MIKE JONES
Salesperson Phone# 202-872-5880
Salesperson FAX# 202-872-0263

--- CONTRACT COMMENT ---

DEAN HELLER FORF US SENATE **********NONDISCRIMINATION********** PARAGRAPHS 49 AND 50 OF THE UNITED STATES FEDERAL COMMUNICATIONS COMMISSION'S REPORT AND ORDER NO. 07-217 PROVIDES THAT BROADCAST STATIONS' ADVERTISING CONTRACTS WILL NOT DISCRIMINATE ON THE BASIS OF RACE OR ETHNICITY, AND MUST CONTAIN NONDISCRIMINATION CLAUSES. CONSISTENT WITH THIS ORDER, KATZ COMMUNICATIONS, INC. (INCLUDING ANY SUBSIDIARY OR DIVISION OF KATZ) DOES NOT DISCRIMINATE IN ANY BROADCAST ADVERTISING CONTRACT ON THE BASIS OF RACE OR ETHNICITY AND EVALUATES, NEGOTIATES AND COMPLETES ITS BROADCAST ADVERTISING CONTRACTS WITHOUT REGARD TO RACE OR ETHNICITY.

--- REMARKS ---

DEBORAH
PLEASE SEE REVISION TO LINES 1-6,9-12,15-18,20-29,34-36,
38-41,43,45,47-49,52,55-58 & 60-62...
ADD LINE 63 TO SCHEDULE...
REVISED ORDER TOTAL IS $86105/ 63 SPOTS
PLEASE CONFIRM
THANKS
GREG

LT	Ln	Day	Time	Program	Len	Rate	Dates	Spots/Week	# of Weeks	Total Spots	Total Cost	Daypart
	*1	W-F	5A-6A		:30	$225.00	10/17-10/19	3	1	3	$675.00	
		Buyline Comment: 5A NEWS										
		Sales Remark: V3 REVISION										
		V3 Comment Changed, Spots/week Changed										
	*2	M-TU	5A-6A		:30	$225.00	10/22-10/23	2	1	2	$450.00	
		Buyline Comment: 5A NEWS										
		Sales Remark: V3 REVISION										
		V3 Comment Changed, Spots/week Changed										
	*3	M-TU	6A-7A		:30	$275.00	10/22-10/23	2	1	2	$550.00	
		Buyline Comment: 6A NEWS										
		Sales Remark: V3 REVISION										
		V3 Comment Changed, Spots/week Changed										

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	*4	W-F	6A-7A		:30	$275.00	10/17-10/19	3	1	3	$825.00	
		Buyline Comment: 6A NEWS										
		Sales Remark: V3 REVISION										
		V3 Comment Changed, Spots/week Changed										
	*5	W-F	7A-9A		:30	$200.00	10/17-10/19	3	1	3	$600.00	
		Buyline Comment: EARLY SHOW										
		Sales Remark: V3 REVISION										
		V3 Comment Changed, Spots/week Changed										
	*6	M-TU	7A-9A		:30	$200.00	10/22-10/23	2	1	2	$400.00	
		Buyline Comment: EARLY SHOW										
		Sales Remark: V3 REVISION										
		V3 Comment Changed, Spots/week Changed										
	7	W-F	9A-10A		:30	$275.00	10/17-10/19	3	1	3	$825.00	
		Buyline Comment: LIVE WITH KELLY										
	8	M-TU	9A-10A		:30	$275.00	10/22-10/23	2	1	2	$550.00	
		Buyline Comment: LIVE WITH KELLY										
	*9	W-F	10A-11A		:30	$450.00	10/17-10/19	0	0	0	$0.00	
		Buyline Comment: PRICE IS RIGHT										
		Sales Remark: V3 CANCEL										
		V3 Comment Changed, Spots/week Changed										
	*10	M-TU	10A-11A		:30	$450.00	10/22-10/23	0	0	0	$0.00	
		Buyline Comment: PRICE IS RIGHT										
		Sales Remark: V3 CANCEL										
		V3 Comment Changed, Spots/week Changed										
	*11	W-F	11A-12P		:30	$1,925.00	10/17-10/19	1	1	1	$1,925.00	
		Buyline Comment: Y&R										
		Sales Remark: V3 REVISION										
		V3 More than 2 codes changed										

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LT	Ln	Day	Time	Program	Len	Rate	Dates	Spots/Week	# of Weeks	Total Spots	Total Cost	Daypart
	*12	M-TU	11A-12P		:30	$550.00	10/22-10/23	0	0	0	$0.00	
		Buyline Comment: Y&R										
		Sales Remark: V3 REVISION										
		V3 Comment Changed, Spots/week Changed										
	13	W-F	12P-1230P		:30	$325.00	10/17-10/19	3	1	3	$975.00	
		Buyline Comment: NOON NEWS										
	14	M-TU	12P-1230P		:30	$325.00	10/22-10/23	2	1	2	$650.00	
		Buyline Comment: NOON NEWS										
	*15	W-F	1230P-2P		:30	$1,315.00	10/17-10/19	1	1	1	$1,315.00	
		Buyline Comment: BOLD.LET'S MAKE										
		Sales Remark: V3 REVISION										
		V3 More than 2 codes changed										
	*16	M-TU	1230P-2P		:30	$1,315.00	10/22-10/23	1	1	1	$1,315.00	
		Buyline Comment: BOLD.LET'S MAKE										
		Sales Remark: V3 REVISION										
		V3 More than 2 codes changed										
	*17	W-F	2P-3P		:30	$1,315.00	10/17-10/19	1	1	1	$1,315.00	
		Buyline Comment: TALK CBS										
		Sales Remark: V3 REVISION										
		V3 More than 2 codes changed										
	*18	M-TU	2P-3P		:30	$1,315.00	10/22-10/23	1	1	1	$1,315.00	
		Buyline Comment: TALK CBS										
		Sales Remark: V3 REVISION										
		V3 More than 2 codes changed										
	19	W-F	3P-4P		:30	$425.00	10/17-10/19	4	1	4	$1,700.00	
		Buyline Comment: ELLEN										

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	*20	M-TU	3P-4P		:30	$425.00	10/22-10/23	3	1	3	$1,275.00	
		Buyline Comment: ELLEN										
		Sales Remark: V3 REVISION										
		V3 Comment Changed, Spots/week Changed										
	*21	W-F	430P-5P		:30	$450.00	10/17-10/19	3	1	3	$1,350.00	
		Buyline Comment: 430P NEWS										
		Sales Remark: V3 REVISION										
		V3 More than 2 codes changed										
	*22	M-TU	430P-5P		:30	$450.00	10/22-10/23	2	1	2	$900.00	
		Buyline Comment: 430P NEWS										
		Sales Remark: V3 REVISION										
		V3 More than 2 codes changed										
	*23	W-F	5P-630P		:30	$500.00	10/17-10/19	7	1	7	$3,500.00	
		Buyline Comment: 5P NEWS										
		Sales Remark: V3 REVISION										
		V3 Comment Changed, Spots/week Changed										
	*24	M-TU	5P-630P		:30	$500.00	10/22-10/23	5	1	5	$2,500.00	
		Buyline Comment: 5P NEWS										
		Sales Remark: V3 REVISION										
		V3 Comment Changed, Spots/week Changed										
	*25	W-F	630P-7P		:30	$325.00	10/17-10/19	3	1	3	$975.00	
		Buyline Comment: INSIDE EDITION										
		Sales Remark: V3 REVISION										
		V3 Program Name Change, Comment Changed										
	*26	M-TU	630P-7P		:30	$325.00	10/22-10/23	2	1	2	$650.00	
		Buyline Comment: INSIDE EDITION										
		Sales Remark: V3 REVISION										
		V3 Program Name Change, Comment Changed										

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	*27	W-F	7P-8P		:30	$350.00	10/17-10/19	3	1	3	$1,050.00	
		Buyline Comment: INSIDER										
		Sales Remark: V3 REVISION										
		V3 More than 2 codes changed										
	*28	M-TU	7P-8P		:30	$350.00	10/22-10/23	3	1	3	$1,050.00	
		Buyline Comment: INSIDE EDITION										
		Sales Remark: V3 REVISION										
		V3 More than 2 codes changed										
	*29	W-F	11P-1135P		:30	$600.00	10/17-10/19	1	1	1	$600.00	
		Buyline Comment: 11P NEWS										
		Sales Remark: V3 REVISION										
		V3 Comment Changed, Spots/week Changed										
	30	M-TU	11P-1135P		:30	$600.00	10/22-10/23	2	1	2	$1,200.00	
		Buyline Comment: 11P NEWS										
	31	W-F	1135P-1235A		:30	$275.00	10/17-10/19	3	1	3	$825.00	
		Buyline Comment: LETTERMAN										
	32	M-TU	1135P-1235A		:30	$275.00	10/22-10/23	2	1	2	$550.00	
		Buyline Comment: LETTERMAN										
	33	M	10P-11P		:30	$2,100.00	10/22-10/22	1	1	1	$2,100.00	
		Buyline Comment: HAWAII 5-0										
	*34	TU	8P-9P		:30	$2,100.00	10/23-10/23	1	1	1	$2,100.00	
		Buyline Comment: NCIS										
		Sales Remark: V3 REVISION										
		V3 More than 2 codes changed										

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	*35	TU	9P-10P		:30	$2,300.00	10/23-10/23	0	0	0	$0.00	
		Buyline Comment: NCIS:L//NCIS 9										
		Sales Remark: V3 CANCEL										
		V3 Comment Changed, Spots/week Changed										
	*36	TU	10P-11P		:30	$1,700.00	10/23-10/23	1	1	1	$1,700.00	
		Buyline Comment: VEGAS										
		Sales Remark: V3 REVISION										
		V3 More than 2 codes changed										
	37	W	9P-10P		:30	$2,500.00	10/17-10/17	1	1	1	$2,500.00	
		Buyline Comment: CRIMINAL MINDS										
	*38	W	10P-11P		:30	$2,300.00	10/17-10/17	1	1	1	$2,300.00	
		Buyline Comment: CSI										
		Sales Remark: V3 REVISION										
		V3 Program Name Change, Comment Changed										
	*39	TH	9P-10P		:30	$2,100.00	10/18-10/18	1	1	1	$2,100.00	
		Buyline Comment: PERSON OF INTEREST										
		Sales Remark: V3 REVISION										
		V3 Program Name Change, Comment Changed										
	*40	TH	10P-11P		:30	$2,200.00	10/18-10/18	1	1	1	$2,200.00	
		Buyline Comment: ELEMENTARY										
		Sales Remark: V3 REVISION										
		V3 More than 2 codes changed										
	*41	F	9P-10P		:30	$1,400.00	10/19-10/19	1	1	1	$1,400.00	
		Buyline Comment: MADE IN JERSEY										
		Sales Remark: V3 REVISION										
		V3 More than 2 codes changed										
	42	F	10P-11P		:30	$1,600.00	10/19-10/19	1	1	1	$1,600.00	
		Buyline Comment: BLUE BLOODS										

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	*43	SA-SU	11P-1135P		:30	$400.00	10/20-10/21	2	1	2	$800.00	
		Buyline Comment: 11P NEWS WKND										
		Sales Remark: V3 REVISION										
		V3 Comment Changed, Rate Changed										
	44	SA	5A-7A		:30	$95.00	10/20-10/20	1	1	1	$95.00	
		Buyline Comment: CBS SAT AM										
	*45	SA	1230P-4P		:30	$250.00	10/20-10/20	0	0	0	$0.00	
		Buyline Comment: SEC FOOTBALL										
		Sales Remark: V3 CANCEL										
		V3 Comment Changed, Spots/week Changed										
	46	SA	5P-7P		:30	$225.00	10/20-10/20	1	1	1	$225.00	
		Buyline Comment: 5P NEWS SAT										
	*47	SA	8P-10P		:30	$500.00	10/20-10/20	2	1	2	$1,000.00	
		Buyline Comment: KLAS PRIME MOVIE										
		Sales Remark: V3 REVISION										
		V3 More than 2 codes changed										
	*48	SA	9P-10P		:30	$550.00	10/20-10/20	0	0	0	$0.00	
		Buyline Comment: CRIMETIME										
		Sales Remark: V3 CANCEL										
		V3 Comment Changed, Spots/week Changed										
	*49	SA	10P-11P		:30	$900.00	10/20-10/20	1	1	1	$900.00	
		Buyline Comment: 48HRS MYSTERY										
		Sales Remark: V3 REVISION										
		V3 Comment Changed, Rate Changed										
	50	SU	5A-6A		:30	$85.00	10/21-10/21	1	1	1	$85.00	
		Buyline Comment: EYE WASH/WSJ										

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	51	SU	6A-630A		:30	$150.00	10/21-10/21	1	1	1	$150.00	
			Buyline Comment: 6A NEWS SUN									
	*52	SU	630A-8A		:30	$350.00	10/21-10/21	0	0	0	$0.00	
			Buyline Comment: CBS SUN AM									
			Sales Remark: V3 REVISION									
			V3 Comment Changed, Spots/week Changed									
	53	SU	8A-830A		:30	$350.00	10/21-10/21	1	1	1	$350.00	
			Buyline Comment: 8A NEWS SUN									
	54	SU	830A-930A		:30	$400.00	10/21-10/21	1	1	1	$400.00	
			Buyline Comment: FACE THE NATION									
	*55	SU	930A-10A		:30	$175.00	10/21-10/21	0	0	0	$0.00	
			Buyline Comment: 930A NEWS									
			Sales Remark: V3 CANCEL									
			V3 Comment Changed, Spots/week Changed									
	*56	SU	10A-1P		:30	$2,200.00	10/21-10/21	2	1	2	$4,400.00	
			Buyline Comment: NFL 10A									
			Sales Remark: V3 REVISION									
			V3 More than 2 codes changed									
	*57	SU	1P-4P		:30	$7,700.00	10/21-10/21	2	1	2	$15,400.00	
			Buyline Comment: NFL 1P									
			Sales Remark: V3 REVISION									
			V3 Comment Changed, Rate Changed									
	*58	SU	5P-7P		:30	$225.00	10/21-10/21	0	0	0	$0.00	
			Buyline Comment: 5P NEWS SUN									
			Sales Remark: V3 REVISION									
			V3 Comment Changed, Spots/week Changed									

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	59	SU	7P-8P		:30	$1,500.00	10/21-10/21	1	1	1	$1,500.00	
			Buyline Comment: 60MIN									
	*60	SU	8P-9P		:30	$7,350.00	10/21-10/21	1	1	1	$7,350.00	
			Buyline Comment: AMAZING RACE									
			Sales Remark: V3 REVISION									
			V3 Comment Changed, Rate Changed									
	*61	SU	9P-10P		:30	$1,600.00	10/21-10/21	1	1	1	$1,600.00	
			Buyline Comment: GOOD WIFE									
			Sales Remark: V3 REVISION									
			V3 Comment Changed, Rate Changed									
	*62	SU	10P-11P		:30	$2,000.00	10/21-10/21	1	1	1	$2,000.00	
			Buyline Comment: CSI MIAMI									
			Sales Remark: V3 REVISION									
			V3 Comment Changed, Rate Changed									
	*63	W-F,M-TU	4A-459A		:30	$20.00	10/17-10/23	2	1	2	$40.00	
			Buyline Comment: 4A NEWS									
			Sales Remark: V3 ADD TO SKED									
			V3 Added									

---REPORT TOTALS---
Report Totals: 103 / $86,105.00

---SALES MONTHLY TOTALS---

Oct 12: 103 / $86,105.00
Sales Totals: 103 / $86,105.00
Station Totals: 103 / $86,105.00

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Lines not sent/rcld/rtrn: 0 / $0.00

—COMPETITIVE—

Market Totals	$287,017	CABL	0%	KLAS	30%	KSNV	40%	KTNV	25%	KTUD	0%
		KVCW	0%	KVMY	0%	KVVU	5%	UNKN	0%		

Books null
Demos RA35+